THE LAND PORTAL LAUNCHES LAND DATA STORIES CONTEST:

"LET DATA SPEAK"

In honour of **International Open Data Day**, taking place on March 2nd, we would like to invite you to submit your data story to the Land Portal. Read more here below!

Why submit a data story?

- Promoting your own work to a vast, diverse international audience;
- Learning about communicating data in an easily understandable and appealing format;
- Providing visibility of your story to an audience of over 20,000 people;
- Winning a prize, of course!

What are the requirements for a data story?

- A dynamic story that captures attention and presents data in an innovative and engaging way
 using photos, quotes, maps, infographics or other means to convey data (an example to use for
 inspiration could be <u>ESRI story maps</u> or <u>Google Data Stories</u>);
- Story should "make data speak", opening up the meaning and the context behind a dataset for a wider audience. <u>Click here</u> for inspiration on possible land datasets;
- Story should be centred on one of the following themes: women's land rights, land & investments, urban tenure, community & indigenous land rights and/or international or regional land monitoring initiatives, such as the SDGs or the VGGTs;
- A maximum word limit of 1,000 words using language and tone that speaks to a non-expert audience.

1ST PRIZE

800 Euros

Conference Fee & Flight* paid to LANDac conference Your story featured as a Poster at LANDac conference Your story featured on www.landportal.org

2ND PRIZE

500 Euros

Your story featured on www.landportal.org

3RD PRIZE

200 Euros

Your story featured on www.landportal.org

*Contingent upon visa possibilities.

Stories should be submitted by April 30th 2019 through email to datastories@landportal.info

