Exploring the development, promotion and impact of AGROVOC sub-schemes

28th June 2021 - Online

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Agenda

1. Welcome and introductions (20 min)

2. Presentations & knowledge carousel: 'Sub-schema and vocabulary projects' (40 min; 20 min)

   -- Break (10 min) --

3. Input: increasing uptake through broader engagement in sub-scheme development (15 min)

4. Action sessions: break-out groups on engagement, promotion and impact (60 min)

5. Plenary and next steps (15 min)

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1. Welcome and introductions

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28th June 2021 alongside the 4th AGROVOC Annual Editorial Meeting

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An interactive workshop

Be present
The agenda includes shorter inputs, and a break.
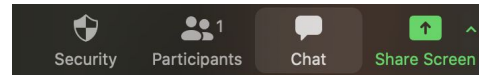*Minimise other windows, or mute alerts.*

We suggest having cameras on, **mics on mute**
*Use **gallery view**. Don't feel you have to make eye contact all the time. Turn off self-view for a more natural experience.*

Listen, use your voice, use the chat
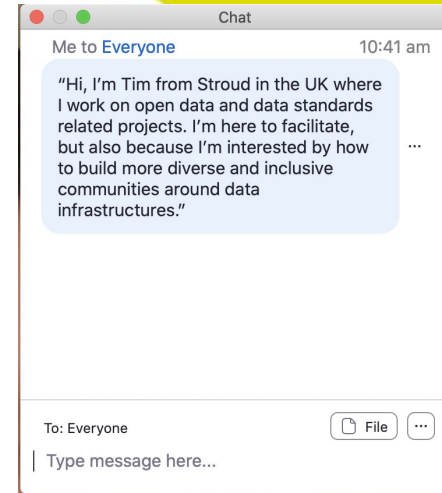*Signal if you want to speak. Use the chat to share feedback too.*

Security   Participants 1   Chat   Share Screen

We're recording
But only to help write the workshop report. (We may share presentation videos separately)

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Welcome & introductions

Introduce yourself in the chat:

- Where are you from?

- What brings you to this workshop?

Chat

Me to Everyone — 10:41 am

"Hi, I'm Tim from Stroud in the UK where I work on open data and data standards related projects. I'm here to facilitate, but also because I'm interested by how to build more diverse and inclusive communities around data infrastructures."

To: Everyone — File

Type message here...

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Workshop goals

To explore the state of AGROVOC sub-schemes and discuss:

- **Consultation and engagement in (sub-)vocabulary development**

- **Communication strategies to improve awareness of vocabularies and their use**

- **Supporting (sub-)vocabulary use**

- **Measuring use and impact**

- ***Making and sustaining connections***

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Food and Agriculture Organization of the United Nations

Primer: what is an AGROVOC Sub-Scheme?

28 June 2021

Photo by **Brett Sayles** from **Pexels**

Multilingual thesaurus
available in up to 40 languages

Managed by FAO
in collaboration with more than 25 institutions in 22 countries.

Covers all areas of interest to FAO
Food, nutrition, agriculture, forestry, fisheries, environment, etc.

Allows different groups to maintain their own hierarchies and export separate SKOS schemes.

These can have **different hierarchies,** but **shared infrastructure**.

Concepts use the **same AGROVOC unique resource identifier (URI), translations and definitions.**

All ASFA, FAOLEX and LandVoc concepts are AGROVOC concepts.

Concepts do not exist in isolation.

Content suggested in VocBench

AGROVOC editors suggest new terms and concepts in VocBench. Role-based access. Suggested concepts need definitions, ideally also alignments.

Review in VocBench

AGROVOC team at FAO reviews suggestions. Checks for synonyms. May ask questions. Looks at scope, definitions, trusted alignments, FAO languages. If OK, validates. Editors can suggest translations. Other schemes can add new concept also to their scheme.

New content published

AGROVOC is released monthly.

These schemes allow an expert community to have their sub-vocabulary with customized hierarchy, using AGROVOC concepts.

Note: **all concepts have to be AGROVOC concepts.** In this way, AGROVOC concepts can belong to other schemes and appear in different hierarchies.

This opens for some very interesting potential collaborations with specialized communities.
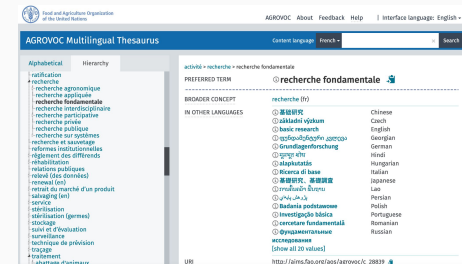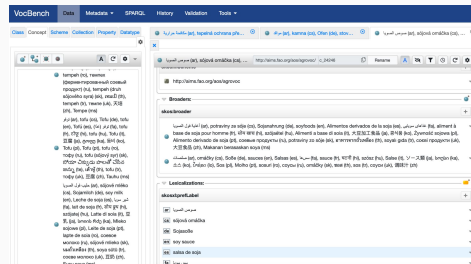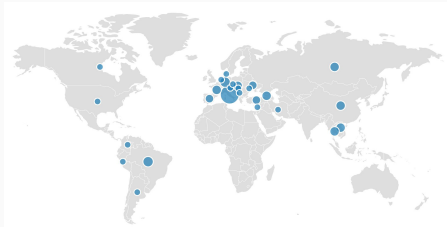
2. Sub-scheme and vocabulary projects presentations

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Project presentations

Sub-schemes

- **LandVoc** - Laura Meggiolaro

- **FAOLex** - Andrés Vatter Rubio

AGROVOC Contributors

- **ASFA -** Tamsin Vicary

Related vocabularies

- **CaLaThe -** Volkan Çağdaş
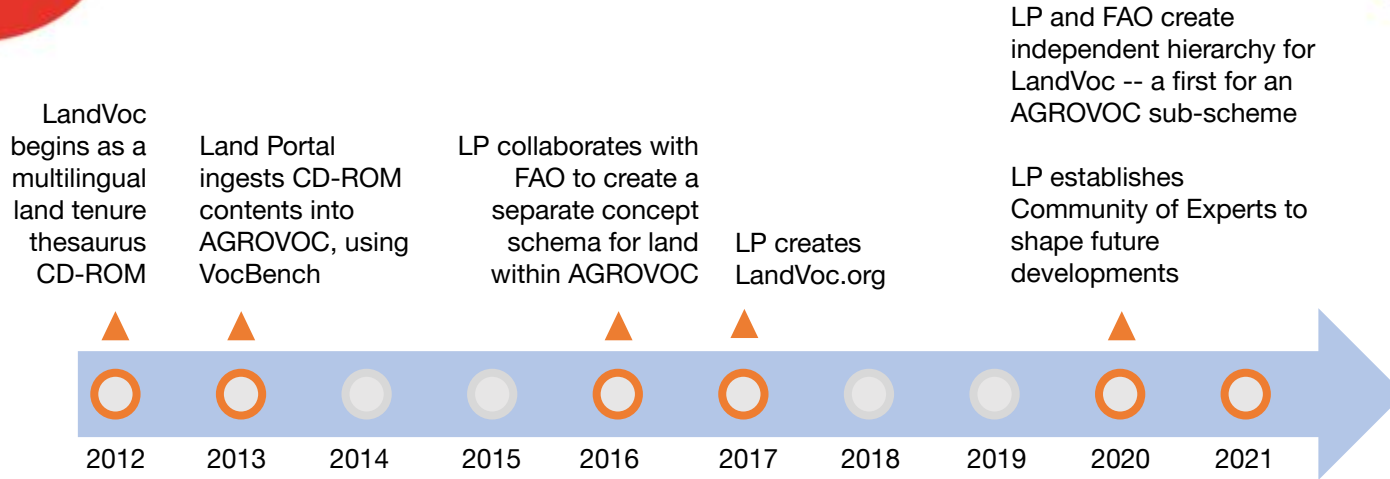
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LandVoc

Exploring the development, promotion and impact of AGROVOC sub-schemes
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Introducing: LandVoc

A thesaurus of land governance concepts

1. A brief history

LandVoc begins as a multilingual land tenure thesaurus CD-ROM

Land Portal ingests CD-ROM contents into AGROVOC, using VocBench

LP collaborates with FAO to create a separate concept schema for land within AGROVOC

LP creates LandVoc.org

LP and FAO create independent hierarchy for LandVoc -- a first for an AGROVOC sub-scheme

LP establishes Community of Experts to shape future developments

2012 2013 2014 2015 2016 2017 2018 2019 2020 2021

▶ Today, Land Portal continues to steward LandVoc and maintain LandVoc.org website.

▶ The Community of Experts convenes periodically to enrich LandVoc with new developments and provide translations.

▶ Other organizations may use LandVoc as an independent glossary or within AGROVOC.

▶ LandVoc is a voluntary initiative with no full-time staff - a true labor of love!

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2. What it covers

310	Land governance related concepts	From *abandoned land* to *zoning,* from *green belts* to *manure contracts,* LandVoc contains the most relevant concepts and aspects related to land governance
7	Top-level concepts	**Terms are nested under the following top-level concepts** • land administration • land markets • land equity • land rights • land governance • land stakeholders • land management
10	Languages available	**Concepts are translated into ten languages:** • Arabic • Burmese • English • Portuguese • Spanish • Swahili • French • Thai • Khmer • Vietnamese

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3. How it is used

Primarily, the Land Portal uses LandVoc in its suite of metadata standards to tag over 64,000+ resources in the Land Portal Library, 700+ indicators, as well as news, blogs, events, and more. The tags are transparently displayed, making it easy for readers to discover and access additional content.

Other land-sector organizations also use LandVoc to manage information and act as a glossary.

Across the board, LandVoc supports cross-language information discovery.

Geographical focus

(Tanzania (Mongolia

Related categories

(Land & Gender (gender equity
(gender equity in access to land
(land governance (community forestry
(land economics (land rights
(land tenure (community land rights
(local communities (women

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4. How it is promoted

Land Portal continuously invests in the promotion of LandVoc with both insider and outsider audiences.

- **Case studies, blog posts, video introductions, newsletter campaigns, and social media.**

- **Dedicated website** (landvoc.org) with skosmos explorer and Excel/CSV downloads.

- **Community of Experts**

- **Workshops with other communities**

- **Map** LandVoc concepts to other vocabularies

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5. What success looks like

- We track **e-mail campaigns engagement, website visits**, and **downloads.** We collect stories of impact through engaging with the community.

- Success = more content tagged using LandVoc, more translations, more stories of use.

- We don't currently track use of Landvoc concepts outside of LandPortal - but want to explore this.

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ASFA

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Introducing: ASFA Subject Vocabulary

The ASFA Thesaurus covers all aspects of aquatic science, fisheries and aquaculture.

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1. A brief history

The ASFA Partnership is celebrating its 50th year - the ASFA database was first published as a printed journal in 1971, using a subject thesaurus to index its records.

- ASFA moved to AGROVOC in 2019, having previously used MultiThes to manage its thesaurus.
- A number of individuals and institutions have contributed to the development of the thesaurus - FAO, UNEP, German and UK institutions.

The Thesaurus is now maintained by a Working Group of 16 members from: Argentina, Columbia, India, Iran, Kenya, Morocco, Philippines, Russia, Senegal, Uganda, UK, USA, Viet Nam

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2. What it covers

ASFA Vocabulary contains 6 589 concepts, with growing coverage in up to 40 languages.

The ASFA thesaurus aims to cover all aspects of aquatic sciences, fisheries and/ or aquaculture.

The Working Group meets monthly to agree new concepts and hierarchical changes, with work to add translations, definitions and alignments ongoing.

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3. How it is used

The ASFA Subject Thesaurus is used to index records on the ASFA database, which contains 3.9 million records.

We recently launched OpenASFA, a new system for creating, storing and exporting records which uses the ASFA Thesaurus. OpenASFA users can select keywords from the thesaurus in multiple languages.

The Thesaurus is also in use in AquaDocs, and ASFA Partner repositories.

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4. How it is promoted

ASFA promotes its vocabulary externally through its communications channels - ASFA Magazine, Meetings and Conference, Twitter (#FAOASFA).

Since joining AGROVOC, ASFA has participated in wider outreach activities to promote its thesaurus and gain insight in to better management and development of thesauri.

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5. What success looks like

Engagement and development of the working group is a key way of measuring success for ASFA - as a partnership network we strive to offer professional development opportunities.

We are also tracking number of alignments- fully aligning ASFA concepts with AGROVOC will be a huge success (scheduled for end of 2021), after which time we will measure traffic to ASFA Vocabulary.

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FAOLex

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Introducing: FAOLEX

Enriching data through AGROVOC vocabulary and technology

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1. A brief history

FAOLEX (www.fao.org/faolex) - FAO's electronic library of national laws, regulations, bilateral agreements and policies on food, agriculture and natural resources management.

Mission: Increase the accessibility, dissemination and intelligibility of legal and policy frameworks.

FAOLEX controlled vocabulary / AGROVOC sub-scheme is seen as instrumental and auxiliary to this mission.

The alignment of controlled vocabularies with its partners in IUCN and UNEP is a critical need.

InforMEA	ECOLEX	FAOLEX	AGROVOC
UNEP & MEAs 2013	FAO, IUCN and UNEP 2001	FAOLEX 1995	FAOLEX AGROVOC sub-scheme 2018

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2. What it covers

FAOLEX Classification Scheme

- Level 1: 'Primary subject(s)' (25)

- Level 2: Relevant subjects ('Domains') (16)

- Level 3: Top-level concepts (85)

- Level 4: All concepts (420)

- All this metadata is available in the six working languages of the UN. Definitions of concepts only in English for now.

3. How it is used

- *Enrich the metadata to retrieve relevant and recallable information across multilingual texts.*
- *Basis for subset thematic collections.*

- AgroecologyLex (NSP)
- AMR-Lex (NSAG)
- Aqualex (NSL)
- FamilyFarmingLex (PSUF)
- FishLex (NFI)
- GenderLex (ESP)
- Indigenous Peoples (PSUI)
- NALO – Aquaculture (NFI)
- Pastoralism (NSAG)
- PortLex (NFI)
- Right to food around the Globe (ESP)
- SoiLex (GSP)
- SSF-Lex (NFI)
- TimberLex (NFO)
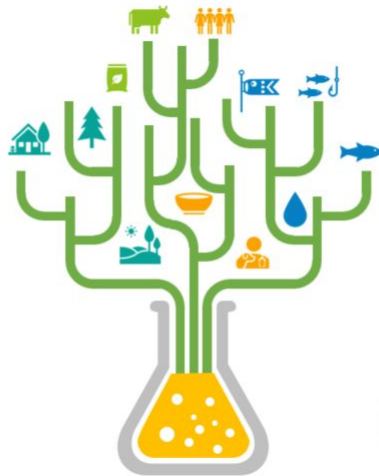
Relevance

Conceptual focus

Enriched analysis

User-friendly interface

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4. How it is promoted

Our own informational needs have forced us to get involved with the maintenance of a separate sub-scheme but we would much rather leverage existing services managed by expert stakeholders. We do not wish to promote FAOLEX sub-scheme as a state-of-the art controlled vocabulary.

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5. What success looks like

- *Integrate VocBench to our workflows to align relevant controlled vocabularies*

- *Integrate conceptual models from expert stakeholders to build relationships and semantic clusters between concepts*

- *Adopt visualization tools to facilitate navigation of the concept topography for both users and metadata curators.*

- *Use of AGROVOC and LOD to gather relevant information from AGROVOC community sources and repositories.*

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Cadastre and Land Administration Thesaurus (CaLAThe)

Volkan Çağdaş & Erik Stubkjær

Exploring the development, promotion and impact of AGROVOC sub-schemes
28th June 2021 alongside the 4th AGROVOC Annual Editorial Meeting

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Editors

Professor emeritus, Dr.
Erik Stubkjær

Department of Planning,
Aalborg University, Denmark

Associate professor, Dr.
Volkan Çağdaş

Department of Geomatic Engineering,
Yildiz Technical University, Turkey

Editors with research area: Cadastre, Land administration, Immovable property law

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History

1st ver. (2011) is based on then draft ISO Land Administration Domain Model (LADM).

2nd ver. (2012) is supported with concepts representing the dynamic aspect.

3rd ver. (2016) added concepts from OGC Land and Infrastructure Conceptual Model Standard (LandInfra).

4th ver. (2019) includes also code lists from OGC LandInfra and ISO LADM.

5th version (Autumn 2021) will include Danish and Turkish labels.

Methodology: ANSI/NISO, 2005 Guidelines for the Construction, Format, and Management of Monolingual Controlled Vocabularies

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Introduction

A first domain-specific thesaurus that presents and relates core concepts in the SKOS format.

Intended as a core terminology to alleviate terminological inconsistencies.

Intended to support the development of a universal cadastral theory or ontology.

Cadastre and Land Administration Thesaurus (CaLAThe)

Homepage
CaLAThe overview
    Alphabetical listing
    Graphical overview
Query / Term search
Version overview:
    Version 4 intro
    Version 3 intro
    Version 2 intro
    Initial version
References
About us

Introduction

This web site presents a thesaurus for the domain of cadastre and land administration. The domain regards the surveying and mapping of land, including the boundaries of land parcels, as performed by the profession of surveyors. From a public point of view, the domain provides the technical base for taxation of land and buildings, and for land use planning; from a private point of view, the domain supports security in ownership and other land-related rights.

The term *Cadastre* is related to Venetian (1185) catastico ("list of citizens possessing a taxable property"), which through 18th century French developments was adopted into English meaning 1. a public survey of land for the purpose of taxation, and 2. a register of such surveys, showing details of ownership and value. The term *Land Administration* appears in a 1973 Seminar on Land Administration in Kuala Lumpur, Malaysia [1]. The UN/ECE in 1996 published *Land Administration Guidelines* with special reference to countries in transition, and authors of a textbook on Land Information Management in 1999 issued a renewed version with the title *Land Administration* [2].

Scientific reflection of this domain resulted in 2002 in a proposal for the development of a standardized *Cadastral Core Domain Model* based on the geographic standards from ISO and OpenGIS (from 2004: Open Geospatial Consortium, OGC) and to be developed in cooperation with the International Federation of Surveyors, FIG [3, 4]. The proposal was through further developments finally approved as the ISO 19152:2012 *Land Administration Domain Model* (LADM). The draft LADM standard made the base for preparation of the initial version of CaLAThe, which was related also to existing thesauri, primarily the GEMET thesaurus, the AGROVOC thesaurus, and the STW Thesaurus for Economics, and issued September 2011. Version 3 was supplemented with terms from the OGC *Land and Infrastructure Conceptual Model Standard* (LandInfra), and the present version 4 includes code lists from both standards.

The *Cadastre and Land Administration Thesaurus*, in short CaLAThe, is encoded as a Simple Knowledge Organization System (SKOS), according to specifications developed by the World Wide Web Consortium (W3C). As of December 2019, CaLAThe is hosted at the OGC Definitions Server.

The user can in addition access the thesaurus here through term search as well as an alphabetical listing, and through graphical overviews, which render the main groups: Activity, Information, Land, Law, Party, and Survey, respectively, in addition to graphical rendering of all thesaurus term relations. Finally, the development of CaLAThe is outlined in Version overviews.

Version 4.0 (2019-12-13)
Please contact Erik Stubkjær Volkan Cagdas for suggestions and comments.
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http://www.cadastralvocabulary.org

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Scope

250 terms under six top concepts, namely Activity, Information, Land, Law, Party, and Survey.

Adopted terms from other thesauri, such as the AGROVOC, the GEMET with INSPIRE Spatial Data Themes, the STW Thesaurus for Economics, Cycorp's OpenCyc ontology, and United Kingdom's Integrated Public Sector Vocabulary.

Includes also 'CaLAThe 4.0 – Codelists' sub-scheme which accommodates some code lists of LandInfra and LADM.

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Cadastre and Land Administration Thesaurus (CaLAThe)

Alphabetical term list

2D
3D
Activity
Administrative unit
Adverse possession
Aerial photograph
Amalgamation
Angle observation
Association
Bank
BEString
Boundary
Boundary mark
Boundary re-measurement
Boundary rectification
Boundary survey and marking
Bounding element
Building use part
Buyer
Cadastral account
Cadastral map
Cadastral parcel
Cadastral survey document
Cadastral system
Cadastre
Camera
Carrier parcel
Certificate
Change of property unit type
Chief
Co-ownership

Cadastre and Land Administration Thesaurus (CaLAThe)

Homepage
CaLAThe overview
   Alphabetical listing
   Graphical overview
Query / Term search
Version overview:
   Version 4 intro
   Version 3 intro
   Version 2 intro
   Initial version
References
About us

Graphical overviews

1. Graphical overview of CaLAThe term structure (Term hierarchy only)
2. Graphical overview of main term collections
   - CaLAThe - Activity
   - CaLAThe - Information
   - CaLAThe - Land
   - CaLAThe - Law
   - CaLAThe - Party
   - CaLAThe - Survey

Version 4.0 (2019-12-13)
Please contact Erik Stubkjær or Volkan Cagdas for suggestions and comments.
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Return to homepage - **Cadastre and Land Administration Thesaurus (CaLAThe)**

Cadastre

Alternative label:

Broader terms:
Cadastral system

Narrower terms:
Cadastral map

Related terms:

Definition:
A public record, survey, or map of the value, extent, and ownership of land as a basis of taxation (AGROVOC Multilingual Thesaurus).

Scope Note:
AGROVOC Multilingual Thesaurus

Identifier:
http://www.cadastralvocabulary.org/CaLAThe/Cadastre

Exact match:
http://aims.fao.org/aos/agrovoc/c_1177

Cadastral system ◄— Cadastre —► Cadastral map

Version 4.0 (2019-12-13)
Please contact Erik Stubkjær or Volkan Cagdas for suggestions and comments.
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http://www.cadastralvocabulary.org

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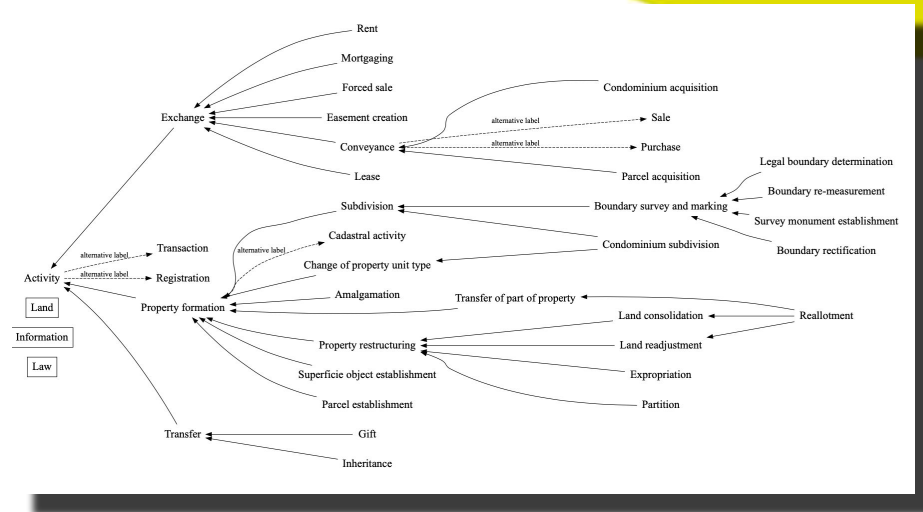
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Usage

Discovering domain knowledge.

Semantic identification, classification, and indexing of scholarly and legislative resources.

Development of precise and shared domain terminology.

Alignment of standards in the land administration domain.

http://www.cadastralvocabulary.org

Promotion

A dedicated web site (cadastralvocabulary.org).

OGC Definitions Server (https://www.opengis.net/def/CaLAThe)

The Basic Register of Thesauri, Ontologies & Classifications (BARTOC) (http://bartoc-skosmos.unibas.ch/CaLAThe/)

Scientific publications

2. Sub-scheme and vocabulary projects
Knowledge carousel

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Knowledge carousel: learn more

Three groups:

- **LandVoc** - Laura Meggiolaro
- **FAOLex** - Andrés Vatter Rubio
- **ASFA -** Tamsin Vicary
- CaLaThe - Volkan Çağdaş

You have been <u>randomly assigned</u> to the first group. You can <u>select</u> the second group you to go.

A chance to ask questions, share observations & make connections.

We'll rotate after 10 minutes.

-- Break --

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LAΠDVOC   land portal
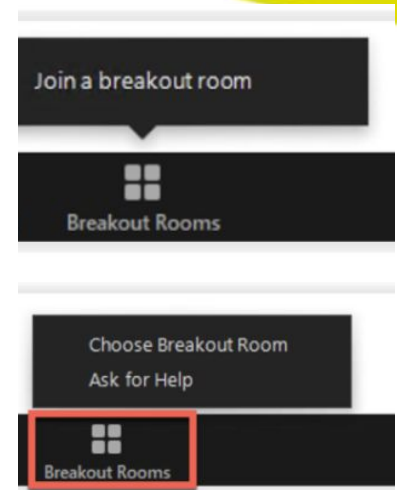
3. Increasing uptake through broader engagement in sub-scheme & vocabulary development

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The challenge

- Many vocabularies are **developed** and **used** by small groups.

The question

- Can we increase **uptake and use** of sub-schemes and vocabularies by **increasing the number and diversity of people engaged in their development?**

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The experiments

- AgrEdit

- LandVoc Community of Experts

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Short introduction to AgReDiT
(Agrovoc Revision and Discussion Tool)

Exploring the development, promotion and
impact of AGROVOC sub-schemes
June 2021

Nikolai Svoboda and Carsten Hoffmann
Leibniz Centre for Agricultural Landscape Research
Germany
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www.bonares.de

Feedback-and-review-tool to use knowledge of domain of interests (communities, projects, …) to improve and extend the AGROVOC content

- Recently two communities are integrated:
  - **BonaRes** with > 100 soil and agricultural scientists
  - **Landvoc**
- Python software & Django Framework
- Living tool - functionality and exchange with experts and community handling can/will be further optimized
- **Coming soon:** Open Source (under Mozilla Public Licence 2.0)
- Options: integrate all communities into one tool or provide different tool copies to different communities
- Define transparent rules for Vocbench3 integration

Communities

(recently BonaRes and LandVoc)

Missing concepts

„Wrong" or incomplete concepts

Editorial concept for the BonaRes Community
(first rules to integrate results into Vocbench3)

To provide a transparent workflow of new and reviewed concepts, we developed a short handling. Every opened concept remains at least 30 days in the tool. After 30 days, each first day of month the BonaRes Centre checks the following cases and execute the associated actions:

User activity	User agreement/ controversy	Action by BonaRes Centre
high (>5 comments/ thumbs)	fully agree (>90% positive, no "veto")	**transfer to AGROVOC**
	mostly agree (70-90% positive, no "veto")	gather a final statement by the submitter, **transfer** or remain open another 30 days
	controversy < 70% positive or "veto" by an expert)	involvement of second expert, attempted clarification between users with final decision (yes/no **transfer**)
medium (2-5 comments/thumbs)	no expert*	no activity. Referent to the concept at the next circular mail: " Please give your opinion to...:"
low (0-1 comments/ thumbs from users)	no expert*	involvement of expert(s)
low/medium (0-5)	expert* agree	**transfer to AGROVOC**
re-opened concept by expert's* request		involve authors and a second expert to clarify, if necessary change/delete concept in AGROVOC

* after a first test phase we plan to set-up an expert panel within the usership with expertises in different subjects

BONARES

This project is funded by the German Ministry of Education and Research (BMBF) in the framework of the funding measure "Soil as a Sustainable Resource for the Bioeconomy – BonaRes".

contact: support-data@bonares.de

LandVoc Community of Experts

Development Exercise April - June 2021

Background

- LandVoc developed by Land Portal and Agrovoc up until 2020, when two online workshops were held in June to generate wider interest in and use of thesaurus
- 35 people, both academics and land governance practitioners, participated. 15 volunteered to join a community of experts to further develop the thesaurus
- It then took time to find resources, including on-line tools, and people to organise a development stage which took place from April to June this year

Creating a LandVoc Community of Experts

June 2020 Workshop Report

LandVoc Community of Experts

Aims

- **Validate existing concepts**, removing redundant ones and identifying gaps

- **Pilot the AgReDit tool** as a means of doing so

- **Develop the engagement of the community of experts** (and a few new contacts) with LandVoc

LandVoc Community of Experts

Experience

- Most of the community either participated to some extent or at least showed interest/presented apologies
- Suggestions made in relation to 10 concepts using AgReDit with other ideas/ proposals submitted by e-mail

BUT

- Our inadequate knowledge of participant's expectations: feedback on lack of structure to the process
- Teething problems with AgReDit
- No collective discussion or development of group identity or decision making

LandVoc Community of Experts

Lessons

- Developing a thesaurus is a very different process than facilitating an online discussion
- The depth of shared understanding and strength of momentum is different in purely online engagement than in processes which have included face to face meeting
- We should have convened another group meeting to explain and secure buy-in for the exercise and to explore in more detail what each individual could bring to the process
- New tools are needed to support new processes (and AgReDit is a great tool for editing concepts) but piloting a new tool with a new community was too ambitious

BUT

- As long as we can retain the support of our community, we are now in a much clearer position to continue the development of LandVoc

LandVoc Community of Experts

Can we increase **uptake and use** of sub-schemes and vocabularies by **increasing the number and diversity of people engaged in their development?**

Yes, if:

- There is a **clear and accountable structure and strategy** to which participants can relate

- You **know who is involved and why** and how they are best able to contribute

- There is **recognition of the different potential uses of the thesaurus** and, hence, of different user needs/ technical challenges

Brief questions

Exploring the development, promotion and impact of AGROVOC sub-schemes
28th June 2021 alongside the 4th AGROVOC Annual Editorial Meeting

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4. Action sessions: engagement, promotion and impact

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Workshop goals

Exploring:

- **Consultation and engagement in (sub-)vocabulary development**

- **Communication strategies to improve awareness of vocabularies and their use**

- **Supporting (sub-)vocabulary use**

- **Measuring use and impact**

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Action sessions

- **Engagement:** Approaches, tools and strategies for increasing engagement in vocabulary or sub-scheme development **(Steven)**

- **Promotion:** Approaches, tools and strategies for improving sub-scheme uptake through communications, supporting adoption and outreach **(Rob)**

- **Impact:** Approaches, tools and strategies to measure uptake and impact **(Jack)**

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Action sessions: structure

Introduction: roundtable (15 minutes) - Everyone has a minute to introduce themselves and to provide their response to one or more of the prompt questions for this group.

Discussion: open session (20+ minutes) - The facilitator identifies up to three topics arising from everyone's introductions, and invites group discussion on these.

Sub-scheme and vocabulary plans (10 minutes) - An opportunity for those leading work on specific sub-schemes or vocabularies to highlight the things they are planning, thinking about, or have remaining questions on. Notes are recorded against specific projects, with the goal of looking for connections and collaboration opportunities.

All participants are invited to put their name against actions they are interested in following up on or engaging more around.

LandVoc	AGROVOC	Others (set based on lead participants in the session)

Prompts for: Leaders, Users, Beginners

Engagement

- **What approaches, tools or strategies do you use** to increase engagement with your vocabulary or sub-scheme?

  or

- **How have you contributed** to the development of a sub-scheme or vocabulary in the past?

  or

- **How would you like to contribute** to the development of a sub-scheme or vocabulary in future?

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Promotion

- **What approaches, tools or strategies have you used** to encourage people to use your sub-scheme or vocabulary?

  or

- **What has helped you** to discover, make use of, or engage with another sub-scheme or vocabulary?

  or

- **What approaches, tools or strategies do you think could help** improve uptake of vocabulary sub-schemes?

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Impact

- **What approaches, tools or strategies have you used** to measure and report on the impact of your sub-scheme or vocabulary?

  or

- **What metrics or evidence of impact do you like to see?**

  or

- **What approaches, tools or strategies for impact measurement are you considering** for the future?

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5. Plenary feedback & take-aways